

# CIM Program Naming Conventions Quick Reference

The table below lists the different program types with their associated naming convention formats with examples.

Program Type	Format Description	Program Examples
Major and Degree	Major (Degree)	Anthropology (BA) Theology (MDV)
Major with alternate location	Major (Degree) @ Location	Nursing (BSN) @ Dallas Computer Science (MS) @ Online
Pre-majors	Pre-Major (pre Degree)	Pre-Business (Pre BBA) Pre-Engineering (Pre BSE)
Major – Secondary	Major - “Secondary Major”	Anthropology - Secondary Major Recreation and Leisure Services - Secondary Major
Minor	Minor name “Minor”	Archaeology Minor Poverty Studies and Social Justice Minor
Concentration	Major [Concentration] (Degree)	Anthropology [Archaeology] (BA) Business Administration [Business Analytics] (MBA)
College/Degree Core	College/Degree Name (Degree) “Core”	Arts and Sciences (BA, BFA, BS, BSAS) Core Bachelor of Business Administration (BBA) Core
Certificate- Embedded	“Certificate in” Field of Study	Certificate in Spanish for Healthcare Professions Certificate in Business Analytics
Certificate- Stand Alone	“Certificate in” Field of Study (Cert Type)	Certificate in Cyber Security (CERTG) Certificate in Marketing (CERTG)
Accelerated UG-GR	“Accelerated” Major (Degree) >> Major (Degree)	Accelerated Accounting (BBA) >> Taxation (MTA) Accelerated Anthropology (BA) >> Museum Studies (MA)
Dual Degree	“Dual Degree:” Major (Degree) + Major (Degree)	Dual Degree: Law (JD) + Business Administration (MBA) Dual Degree: Theology (MTS) + Social Work (MSW)
Joint Degree	“Joint Degree from” Institutions: Major (Degree)	Joint Degree from Baylor & HKBU: Global Ethics (MA)